

Amber Harriger

Senior Product Manager

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Product manager with 8+ years building consumer-facing B2B2C software and platform products across financial services, cybersecurity, and HR tech. I do my best work going from concept to shipped product in ambiguous new problem spaces, getting close to users and grounding decisions in what the data is saying.

\$93M

ARR

1,300+

ENTERPRISE CUSTOMERS

0 → 1

PRODUCT AREA OWNER

150+

CUSTOMER INTERVIEWS

EXPERIENCE

Career Sabbatical

July 2025 - Present

Traveling and personal development across 17 countries; Spanish language immersion.

- › Built an agentic product workflow that automates market research, runs synthetic-user pressure testing, and tailors proposals. It's grounded by an independent verifier, five quality gates, and human-in-the-loop checks.
- › Doubled the output quality of my AI recipe generator by building the evals behind it: a 52-case golden set scored on 6 dimensions, with a regression gate every model change must clear before it ships.
- › Designed and built One Day Stronger, an AI physical-therapy app, from concept to a working MVP with Claude Code.

Product Manager

Sept 2021 - July 2025

Workday, Journeys Platform · Denver, CO

- › Owned the 0-to-1 employee self-service product area from concept to launch, defining a 3-year strategy and validating product-market fit.
- › Increased journey completion rates over 25% by unlocking richer integration types across the Workday ecosystem, keeping employees in their journey instead of linking out to external content.
- › Modernized the platform's information architecture across Engineering, Design, and Product, restructuring content hierarchy and navigation to support self-service, scalable growth, and future AI capabilities.
- › Increased employee engagement 35% by making the employee experience more immersive, augmenting existing patterns with connected-product data and admin personalization.
- › Extended Journeys from an employee-only platform to a new user type (students) and a new buyer.
- › Reduced customer time-to-value from 6 to 4 months, supporting growth to 1,300+ customers and \$93M ARR at 90%+ satisfaction.
- › Institutionalized annual strategy planning, aligning VP-level stakeholders on vision, roadmap, and metrics across a 50+ person team.

Technical Product Manager

May 2020 - Sept 2021

VMware, Carbon Black Cloud Platform · Denver, CO

- › Defined the Security Business Unit vision and roadmap and drove strategy for the top three customer requests, launching a new add-on.
- › Converted \$20M in ACV by driving the on-premise to cloud migration strategy and delivering the features it required.

Senior Product Owner

June 2019 - May 2020

Capital One, Credit Card Applications · Chicago, IL

- › Generated an estimated \$50M in yearly NPV through six user-tested features on the card application, an innersourced microservices platform other teams built on while consuming shared services.

Software Engineer · Capital One

Sept 2017 - June 2019

EDUCATION BS, Computer Science and Engineering · *The Ohio State University* 2013 - 2017

SKILLS Product Strategy · Go-to-Market Strategy · Cross-Functional Leadership · Stakeholder Management · Executive Communication · Information Architecture · Voice of the Customer · User Research · Data Analysis · Context Engineering · AI Prototyping · Enterprise SaaS · B2B2C · Platform Products · AI/ML Products

TARGET INDUSTRIES Health Tech · Preventative Care · Consumer Wellness · Outdoor & Travel